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StoneyCreek®

"Casting Creative Ideas!"

ROCKS

AWARDS

PUZZLES

COASTERS

PLAQUES

PERPETUALS

→ **Limitless Shape**

→ **Limitless Possibilities**

→ **Over 76 Stone Colors**

PAPERWEIGHTS

CLOCKS

PENCIL CUPS

BOOKENDS

NOTE PAD HOLDERS

CARD HOLDERS

NAME BARS

BASES

PEN SETS

MEMO HOLDERS

DESK AWARDS

CUSTOM DESIGNS



76
Stone Colors

www.StoneyCreekUS.com

asi/89860



Casting creative ideas for 25 years.

StoneyCreek Marble Products (asi/89860), a manufacturer of unique items for many different markets, recently celebrated its 25th year as a supplier to the ad specialty market. The company manufactures a variety of products such as awards, desk essentials, plaques and coasters in a cast stone medium.

“StoneyCreek’s guiding principles are customer service first and a quality product always,” says Owner Kevin Becker. “Our proprietary 100% in-house production allows us to deliver to our distributors products that we guarantee to meet and exceed their customers’ expectations. Each order is made to customers’ exact specifications and taken through the molding, casting and paint/finish processes with each employee insuring a quality product along the way.” StoneyCreek’s commitment to these principles is verified time and time again, as happy distributor customers continue to give the supplier perfect five-star ratings.

“Our product line is unique to the ad specialty market; it is a perfect choice when you are looking for ideas that are fresh and new,” says Eldy Miller, StoneyCreek’s national sales manager. In fact, the supplier’s slogan is “casting creative ideas,” and it lives up to the hype. “Our stone line enables us to make products that can have the look of marble, granite or onyx, as well as textures that give the look and feel of limestone, slate and travertine stone. We offer 20 different color families, and when those are multiplied by the stone options, the finished product possibilities are truly limitless.”

StoneyCreek’s process allows for PMS color matching as well, so a customer that is looking for an item in the color Pantone 7650, for instance, just needs to look to StoneyCreek to fulfill that wish. “We are constantly adding new products to our line, and our 2012 catalog shows over 30 new

product ideas,” Miller says.

Making its products domestically is important to employees and leaders of the Blairstown, IA-based supplier. The company is centrally located in the middle of the U.S., and its employees share in the Midwestern values of hard work, dedication and honesty, according to Miller. “Since StoneyCreek is a small business, making our goods in the USA is essential to our success and the futures of our employees,” he says. “Distributors that work with us on a regular basis know that we make our products in the USA, and that guarantees a quality return on their investment. When distributors place their orders with us, they can rest assured that the products will be delivered as ordered, on time, and with satisfaction guaranteed. Is there a better way to recognize U.S. workers’ efforts or to promote a U.S. business or industry than by offering made-in-the-USA promotional items?”

There isn’t, as far as this supplier and its distributor customers are concerned. In fact, Miller points out, there are two significant advantages to in-house production, an asset that StoneyCreek enjoys: control and supply. “Distributors do not have to worry about inventory issues or discontinued products since projects are made to order,” he says. “This is especially great for the awards market, in which a company may reorder the same award every quarter or each year for a period of up to five years.” Visit www.StoneyCreekUS.com to discover more about StoneyCreek’s products and capabilities.



Case Studies - Why Made-in-USA Makes Sense

- A large restaurant chain was looking for a unique award for its service program. In the past, the company had used a glass award that was acquired overseas. Due to the Chinese New Year, however, it was going to be impossible to meet the in-hands date with the overseas supplier. The distributor contacted StoneyCreek. “We showed the customer our Ignite Award, and we were able to produce and drop ship the order on time for the event,” Miller recalls.
- In addition, the Arcadis salamander paperweight is an example of how StoneyCreek easily incorporates color, creativity and customization. The salamander is cast in a teal dark granite, which is close to the client’s corporate color. Our art department collaborated creatively with the distributor in developing ideas for the project, and the result was a custom cut-out paperweight shape, providing the customer with a unique and colorful product, says Miller.